

BYSC BOARD MEETING

Meeting Minutes

Date: October 14, 2018

Time: 7 p.m.

Location: Bloomington United Office



Members Present: Tim Forby, Keith Knutson, Dave Stauffer, Mike Ingebritsen, Qassim Ilmi, Sean Moilanen

Members Not Present: Ahmed Bachelani

Meeting Called to order: 7:05 p.m.

Agenda Item: Approval of September 2018 BOD Meeting Minutes and October Agenda

Keith Knutson motions approval, Dave Stauffer seconds all in favor, minutes and agenda approved.

Agenda Item: Fields Director Report

Sean reported that with fall season now completed, the process of taking down nets has begun with just a few left to be removed. It appears Kennedy staff have removed all nets from Kelly including the club's set. Sean to work on finding out where those were placed.

Agenda Item: President's Report

Tim provide information on the items below:

- Kevin Falardo resigned effective 10/5/18 and is relocating back to Colorado. Tim to connect with Kevin on all his current projects/responsibilities and ensure they are completed or up to date.
- In keeping with club by laws, Tim requests At Large Board Members be affiliated with specific roles/responsibilities and as such Keith Knutson will be connected with Mega Cup recruitment and Dave Stauffer Field Scheduling.
- MYSA Annual Dues paid (\$300) so club in good standing for 2019.
- Tim and Qassim to attend MYSA AGM on November 3 and report back to club. Two items up for vote include motion to deny clubs co-branded programs and to abolish requirement for clubs to release player upon receipt of offer to play on higher level team with another club.
- Jessica Davis resigned as club secretary in September
- Yosgar (Yogi) Garcia has stepped forward as volunteer board member willing to fill At Large Position with duties to assist with Hispanic outreach. Sean motions for appointment of Yogi, Keith seconds vote all vote in favor, motion passes.
- Open board positions being recruited include secretary and treasurer.
- Ahmed and Tim met to discuss changes to club by-laws, Ahmed working through changes and will produce document at November meeting.

Agenda Item: Treasurer's Report

Tim provided information on the items below:

- Madsen O'Meara has started processing club payroll effective 10/1/18 with Intuit Quickbooks being notified of discontinued need for service.
- Staff to meet with Madsen O'Meara to clean up Chart of Accounts in Quickbooks to reflect current programs/structure
- Bank account signing authority removed from Falardo on his departure
- MVP Photography and Coerver Minnesota both submitted payment for fundraisers club held with them this summer and fall. Total received roughly \$800.
- QuickBooks Admin Access restored to club control from previous treasurer

- Secretary of State Filing non-profit renewal due December 2018, Tim to file prior to deadline.
- Fall Coach pay out 10/15/2018
- Fall Program Financial Summary to be available to board at November 2018 meeting.
- Discussion of projected financial aid shortfall. Action tabled to November meeting for follow up.

Action Item: Marketing Report

Tim provided updates on the following items:

1. Heritage Days event took place with club participation in parade and in vendor area. Not much value from vendor area but exposure during parade and sense of community to club members seen as a reason to continue effort in 2019 but perhaps with different focus based on goals of event.
2. Phone service changed over to Grasshopper to allow better call routing with live response when representatives available and reporting. Cost on par with single use phone or old voicemail system.
3. TCO Sponsorship commitment fulfilled. Tim to start working on renewal with new TCO contact.
4. Implementation of Game Changer Team Manager app with majority of fall competitive teams. Results have been positive from managers and families. Allows club staff to track activities and events better than Sports NGIN and at no cost as an alternative to TeamSnap.
5. Potential new sponsor identified and meeting set for later in November with local dental office.
6. Social Media Day being planned with goal of promoting winter training programs at new Edina Athletic Training Center as well as having parents and players promote the club through social media posts with photos and video interviews to be shot during this event.

Agenda Item: Managing Director’s Report

Tim provided an update on the following items:

1. Short term plan not to replace marketing position vacated by Kevin Falardo’s resignation. Long term plan to have Tim absorb marketing function and be removed from day-to-day player and team issues with Qassim taking over that function in his role as DOC.
2. Would like meeting before end of November to outline roles and responsibilities and committee assignments. New volunteer system should be up and running by end of November. There are several volunteers who have extensive tournament experience that have graduating seniors week of Mega Cup, so would like to identify needs and roles plenty of time in advance.

Agenda Item: Adjournment

Motion to adjourn by Knutson, second by Stauffer. Meeting adjourned at 8:30 p.m.

Minutes Certification:

Proposed minutes respectfully submitted,

Tim Forby, President

11-11-18

Date

Approved by the Board of Directors on

11-11-18

Recorder

Tim Forby, President

Date