

BLOOMINGTON UNITED

SPONSORSHIP OPPORTUNITIES

Bloomington United offers a unique environment to display your brand and show your support for youth soccer. We are a large organization with membership based in and around Blomington but with reach both locally, regionally and nationally with our successful competitive program. We realize there needs to be a value for sponsors and can create unique opportunities as well as the options below.



Sponsorship Levels

Business Listing \$100

- Your organization's logo and a link to your website posted on the sponsorship page of our website.

Team Sponsor \$250

- Your organization's logo (one color) printed on the back of one team's practice jersey (you choose the team).

Bronze Level \$500

- 3 Foot by 6 Foot sponsorship banner at all of our recreational program games
- Logo and link on club website
- Social media links and monthly mention in club electronic newsletter
- One color business size listing in Mega Cup Tournament program (3,000 quantity)



Gold Sponsor \$2,500

- One color logo printed on all recreational program (single season fall or spring)
- Logo and link on club website
- Social media links and monthly mention in club electronic newsletter
- One color, full page advertisement in Mega Cup Tournament Program (3,000 quantity)

Platinum Sponsor \$5,000

- One color logo printed on all Mega Cup t-shirts (2,500 quantity)
- One color logo printed on all competitive player practice uniforms (300 quantity)
- Logo and link on club website
- Social media links and monthly mention in club electronic newsletter
- Full color, full page advertisement in Mega Cup Tournament Program



2020 Sponsorship

•The sponsorship levels above are designed for various levels of support. If your organization has other ideas on ways to support Bloomington United, we welcome both your ideas and support. Please let us know what would work best for your business.

Creative Promotional Ideas

Branded items from our sponsors

Promo Items handed out to teams

- Soccer wrist bands
- Sun sticks
- Discount coupons
- Brochures

Program Ads
Signage/Displays

www.bloomingtonunited.com

10800 Lyndale Avenue South, #263
Bloomington, MN 55420
952-563-9814
Email: info@bysc.org

ABOUT BLOOMINGTON UNITED



Bloomington United offers programs for recreational players ages 3-12 years of age and for competitive players ages 8-19. Our recreational families represent young families in the community often looking for services and products for their young families. Our competitive teams get exposure locally, regionally and nationally with their travel schedules

2020 Season Highlights

Year round play options
Community outreach programs
Camps and optional training programs
11th Annual Club Hosted Tournament

2020 Key Dates

- Spring competitive season April-June
- Spring recreational season May-July
- Summer camps June-July
- Fall competitive and recreational Sept-Oct
- Fall academy Oct
- Winter training Nov-Feb

Club Demographics

Participation

250 Competitive players
400 Recreational players
200 Camp and Academy players
200 Winter training players

Audience

Players ages 3-19
Parents ages 25-60
Volunteers ages 16-65

Engagement

120,000 + Annual visits to club website
1,000 + Facebook Followers
1,300 Tournament bags handed out
Twice monthly club e-newsletters sent (2,000 subscribers)

Geography

Our players are from:
- Bloomington (south metro)
Competitive teams play:
- Locally (leagues)
- Regionally (tournaments)
- Nationally (tournaments)

Non-Profit Support

Bloomington United is a 501(c)3 organization

The Bloomington Youth Soccer Club (Bloomington United) is a 501(c)3 organization. Sponsorship and support of our club are tax deductible with the club providing documentation of your donation upon request. Sponsorship in the club goes to fund a needs-based financial aid program available to all players who meet program guidelines. For more information, please contact the club at 952-563-9814 or via email at info@bysc.org.

Creative Promotional Ideas

Branded items from our sponsors

Promo items handed out to players/teams

- Soccer wrist bands
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Other available promo options:

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Signage/Displays

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