

BYSC BOARD MEETING

Meeting Minutes

Date: January 26, 2020

Time: 6:00 p.m.

Location: Bloomington Civic Plaza, Haeg Room



Members Present: Tim Forby, Kevin Lieu, Mike Ingebritsen, Sean Moilanen, Ahmed Bachelani, and Kim Foss

Members Not Present: Qassim Ilmi, Yosgar Garcia, and Keith Knutson

Meeting Called to order: 6:06 p.m.

Agenda Item: Approval of Board Minutes from October, 2019 and January Agenda

Sean Moilanen motions approval, Kevin Lieu seconds, all in favor, minutes and agenda approved.

Agenda Item: President Update

- Club Administrative – Annual General Meeting scheduled for 1/26/20 at 7 p.m. Notice posted to members and email sent per required notification.

Agenda Item: Managing Director Update

- New Registration Platform - Blue Sombrero increasing service charge per transaction. Researched other options and have selected GotSoccer as the new registration platform. Fees through GotSoccer are less expensive. Any new program registrations built on GotSoccer starting with spring recreational programs.
- New City Park and Rec Contact - Qassim and Tim met with Evyn Hubbard who is temporarily filling in as Park and Rec Supervisor. Tim will follow up with Evyn and recreation manager in February to stake out spring field needs. Evyn also verified the City will no longer accept blanket usage requests for field use but need more definitive hours.
- New Summer Programming Coming – Programming through Richfield Community Education and Bloomington Community Education in spring/summer 2020. Once registrations are open, we can promote to our members.
- United Youth Academy - Rebrand Rec Plus to United Youth Academy with spring 2020 as the initial launch. Program will feature two practices a week, a friendly scrimmage against another club, and participation in Mega Cup and perhaps one other tournament. Program will run late April and finish by July 1.
- U9 Tournament Only Option - A tournament only option at U9 for \$350 that includes 9 practices and 9 tournament games (Eagan, Mega Cup and BV) that would run May and June.

Agenda Item: Marketing Update

- After School In-House League - Tim to have initial conversations in February with physical education teachers at 2 Bloomington schools about a free in-house style program for six weeks leading up to the end of the school year. Club would provide coaching/supervision, jersey, player insurance and equipment underwritten by sponsor.
- Mega Cup Sponsorship Recruitment - Proposal out to a large organization for title sponsor and Tim meeting with a local Bloomington hotel to entertain idea of sponsorship and preferred hotel for tournament.
- Target Community Grant Received - The Club has received the Target Community Soccer Grant for with funds received in December.
- New Website - New site set to launch with new registration platform and will accommodate more features including use of video, larger images, etc. Registrations can be posted with external links to registration site.
- Donations Web Platform - New platform called DonorBox which is specifically for nonprofits allows donors to donate via, ACH, Credit Card, or PayPal. This is another form of fundraising teams can use.

Agenda Item: Treasurer Update

- Kevin reviewed the revenue received and costs accrued to date to the Club. He shared the bank YTD numbers compared to last year. Financial figures are in line with what the Club anticipated them to be.

Agenda Item: Uniform Update

- Second Uniform fitting was on Saturday, January 25, 2020. Second round of orders deadline is approaching and parents should be ordering their player’s kits ASAP.

Meeting adjourned at 6:47 p.m.

Next meeting: Quarterly meeting on Sunday April 5, 2020.

Additional 2020 Quarterly meeting dates are: July 12, 2020 and October 12, 2020.

Minutes Certification:

Proposed minutes respectfully submitted,

Kim Foss, Secretary

1-27-2020

Date

Tim Forby

4-5-2020

Date