BYSC BOARD MEETING

Meeting Minutes

Date: January 14, 2023
Time: 9:00 – 10:00am.
Location: Bloomington Civic Plaza

Members Present: Andrea Puckett, Nikki Shultz, Clay Shultz, Lauren Talarico, Kristi Szewczyk, Jill Bistodeau, Tim Mullen, Keith Knutson, Kristine Kading

Members Not Present:

Meeting Called to order: 9:13am.

Agenda Items:

Welcome and Quick Introductions – Nikki and board members
● Quick introductions and welcome to new board members.

Opening and Approval of January meeting agenda - Andrea.
● Andrea motioned approval. Motion approved unanimously.

2023 Areas of focus – Nikki and open discussion
● Top priority is executing the spring season and remaining in compliance with TCSL. TCSL requires clubs to have four competitive level teams to be in the league.
● Bank accounts – getting the treasurers up to speed with systems and access.
● Team formations
● Coach assignments
● Executing Mega Cup
● Reviewing our pricing structure
● Marketing in schools
● Converting players/families on the fence and possibly drawing on scholarship funds to make that happen.

Administrative Updates - Andrea
● Andrea informed of the process of transitioning accounts to new board members and shared everyone should have a club email. There was discussion around the Director of Coaching position being a paid position, which Tom has been fulfilling. Document sharing will happen through Google Docs. There will be a Vice-President job description drafted and shared. **Motion to approve Vice President board position**. First by Travis Bistodeau, second by Kristi S; motion carried. **Motion to approve Nikki Shultz as board Vice President**. Keith moved, second by Jill Bistodeau; motion passed unanimously.

Mega Cup Updates - Kristi
● It is a $385 registration fee per team and we are projecting ~75 teams. Ref cost has gone up and is estimated at $60/game for ref fees. There will be roughly 120 games.
● January 19th is a training day for Kristi and Amy from TCSL 10-12pm
● Concern about having enough refs. Action Needed: Directors to recruit refs

Spring Season Update - Kristi (for Tom)
● Tom is doing an email campaign to reach out to players

- 25 additional sign-ups and intents to play
- 44 incomplete registrations
- Total number is 156 players registered. Budget is 153
- U12 girls and U13 boys a special focus
- Additional tryout on January 28th
- Once teams are formed, need to choose a deadline for player to accept or decline
- TCSL has a meeting in February and Tom will represent
- Tim: Asked a question about **field reservation deadlines**
- Tanya: Can we have backup gym space in the early Spring as a backup?
- **Action: Tim and Travis: Do discovery and exploratory gym and field space.**

General Updates:
- Scheels is interested in a bigger conversation with a Sponsorship. Tanya will reach out to let them know we will let them know once we have more information to provide.
- Introduction meeting with the city on Jan 25 @ 9am. Nikki to represent and share back. Anyone is invited.
- Feb 23 the city is going to have a meeting with all city associations. Will need representation.
- Promoting more things via pictures. Need to get a picture release form. Make part of Manager duties.
- Keith shared that Jason Olson is willing to post about United in the Star Tribune
- Kristine shared that if we get a good photo, Jason will share it before the next try out.
- At tryouts, start to gather names of parents who are willing to volunteer. Capture parent name and contact info and bring it to Nikki. She will compile something. Examples: Fundraising, photography, reffing, coaching, etc.
- Bridge Branding Messaging - Yes we are competitive. What that means is there is commitment, desire to win, desire to improve their skills. We support multi-sport athletes. We are a collaborative community. Competitive does not mean exclusive.

Adjournment:
Meeting adjourned at 10:45am.

Minutes Certification:

Proposed minutes respectfully submitted,

_____   _____
Jill Bistodeau, Secretary   Date

_____   _____
Andrea Puckett, President   Date