



# BYSC BOARD MEETING

## Meeting Minutes

**Date:** June 22, 2025  
**Time:** 12:00pm - 2:00pm.  
**Location:** Bloomington Civic Plaza (Hague)

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### Attendees:

- Bobbie Braverman
- Ben Gaddis
- Suzanne Sandern
- Andrea Puckett
- Keith Knutson
- Kristi Szewczyk
- Tom Szewczyk
- Marius Roevde
- Steven Madej
- Eric Sandvick
- Robbie Cape
- Adam Pribyl (MTA)

**Absentees:** Kevin Schwain

**Meeting Called to Order:** 12:00 PM

### Agenda Items:

#### 1. Approval of Minutes and Agenda

- **Motion:** To approve the Q2 board meeting minutes.
  - **Moved by:** Kevin
  - **Seconded by:** Keith
  - **Outcome:** Unanimous approval.
- **Motion:** To approve the Q2 special meeting agenda.
  - **Moved by:** Kevin
  - **Seconded by:** Keith
  - **Outcome:** Unanimous approval.

#### 2. MTA Partnership

- Discussions focused on developing a player pathway to higher levels (ECNL, etc.) to address player loss to competitors.
- The city has approved a feasibility study for the Marsh Lake site.
- Marius Roevde has met with the Jefferson Athletic Foundation and received positive reactions.
- Community clubs are the backbone of US soccer but often struggle financially.
- Parents are more involved and have higher expectations.

- The initial model will be an affiliation, with a potential future merger under a new parent organization.
- There is a shared and increasing need for an indoor facility.
- Other organizations may join in the future, with governance supporting evaluation of these opportunities. Richfield was cited as a club that would benefit from a similar structure.
- Benefits include efficiency and scalability for involved clubs.
- Concerns were raised about previous unsuccessful mergers (e.g., BVU). The importance of continued growth was emphasized.

**ACTION:** Marius Roevde will share a growth plan at the Q3 meeting.

- Improved facilities will support soccer, and brand equity will benefit from MTA.
- Improved operational efficiencies may lead to a shared registration platform in the future.
- **Phase 1 activities include:**
  - Shared facilities: Winter Park and Holy Angels.
  - Unified programming & community engagement: Winter Futsal, Mega Cup participation, co-branded camps, clinics/academy.
  - Shared resources: Sponsorships and fundraising.
  - MTA has a significant number of full-time and part-time staff.
- Phase 2-3 will involve branding, cohesive player pathways, etc.
- The timeline for the phases feels aggressive, requiring Phase 2 activities to start during Phase 1.
- The partnership aligns with US Soccer's switch back to grade level vs. birth year team formation.
- There's interest in understanding potential growth from working with MTA, with United's NPL teams suggested as a testing ground.
- Other markets have fewer clubs (e.g., St. Louis has only 4), highlighting the benefits of larger numbers within a single club.

### 3. Finance Update

- Financials are strong, but financial controls are not.
- Recommendation to engage staff more and remove the Treasurer from execution.
- It was recommended that Bobbie Braverman receive a credit card.
- A policy on segregation of duties will be reviewed and approved at the Q3 meeting.

**ACTION:** Kevin Schwain will bring the policy to the Q3 meeting.

- **Motion:** To add Andrea Puckett and Bobbie Braverman to all MyCreditUnion accounts.
  - **Moved by:** Keith
  - **Seconded by:** Kevin
  - **Outcome:** Unanimously approved.
- **Motion:** To secure a club credit card for Bobbie Braverman.
  - **Moved by:** Keith
  - **Seconded by:** Kevin
  - **Outcome:** Unanimously approved.

### 4. Mega Cup Update

- Robbie Cape is working on a committee for next year's Mega Cup and plans to engage Bobbie Braverman.

### 5. Insurance Update

- Workers' compensation fees will increase by a couple of thousand dollars at most.
- Investigation into other insurance coverage for BOD, camps, and Mega Cup is underway.
- Details will be emailed for approval or brought to the Q3 meeting.

## 6. Other Updates

- **MN United game:** 9 tickets left to sell; need to fill on-field spots. Marius Roevde will send a communication to the club.
- **Kickback event:** Scheduled for July 9th. Several food trucks and inflatables will be present. Could be promoted at Summer Fete. Bobbie Braverman is assisting with volunteer spots. Marius Roevde and Andrea Puckett will cover the information desk.

## 7. Open Action Items from Last Meeting

- **Programming changes:** Marius Roevde to provide to the board in the next 1-2 weeks.
  - Recommendations to send another email and provide handouts at tryout tables.
  - Need to ensure people understand this is a significant change and should review communications/attend town hall.
- **Financial policy:** Kevin Schwain and Suzanne Sandern will work on this for Q3.
- **Registration numbers:** Marius Roevde to revise the deck and send to the board.

**Meeting Adjourned at 2PM**